

Mario D'Andre Robinson
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OBJECTIVE

To maintain a successful professional career in the technology field while building strong communities via activism, fundraising, volunteerism, and mentoring those in need.

Software (Mac and PC)

HTML, XML, CSS, Javascript, PHP, ASP.Net Wireframes, Firebug, X Browser, Visual Basic (VB), Actionscript, Adobe CS4 (Illustrator PhotoShop, ImageReady, Flash 3.0 and 2.0, Dreamweaver, Fireworks, PageMaker, Premier, After Effects, InDesign & Adobe Audition), Final Cut, Motion, Compressor, Sony Vegas, Quark Express, 3D Studio Max, Bryce, Poser 4.0, Cakewalk Pro Audio, Sound Forge, Cool Edit Pro, Fruity Loops, Acid Music, Cubase SX, Pro Tools, Ray Dream Studio, Microsoft 2007 Software (Word, Excel, PowerPoint, Access, Outlook). Lotus Software (WordPro, Freelance, Notes). UNIX, FTP.

PROFILE

- 10 years of Industry experience as a Multimedia Designer, 6 of them at IBM
- Strong leadership, industry knowledge and project management skills
- Extensive experience in many aspects of new media design: User Interface, Flash Animation, Multimedia, World Wide Web, Print, Audio Production, Music Production
- Comfortable and competent in working closely with customers, developers, management and vendors
- Over 4 years Non-Profit volunteerism, capacity building, program design and grant writing.

2010 – Paulding County School System - *Substitute Teacher (Elementary, Middle & High School)*

05/01/2007 - Present

Implement teacher lesson plans, assign student class work and homework, maintain classroom control and discipline. Complete daily reports or evaluations to communicate any pertinent information resulting from the day's events. Provide instruction, manage the classroom environment, and promote student learning in the absence of the regular classroom teacher.

8 Robinsons LLC - *Principle Web Designer*

05/01/2007 - 01/31/2010

Oversee all creative projects and staff. Responsible for the overall quality of work produced by the creative team. Responsibilities included creating / managing creative projects from concept to completion, translating marketing objectives into creative strategies, and directing the creative team in the production of advertising and marketing collateral. Coordinate offshore team in database driven projects. Strong design and fine arts background. Familiarity of varying design applications such as Flash, Final Cut, Adobe Premier, Adobe Illustrator, Photoshop, QuarkXpress, InDesign, PowerPoint, and some 3-D rendering applications. Experience using Basic HTML, Dynamic HTML, Basic CSS, PHP, ASP and Actionscript. Thorough understanding of information architecture, and proven project management skills. Responsible for branding www.mdbtv.com , Multi-Media Concepts (www.onemmc.com) , Power3 Communications Group (www.pwr-3.com) , and other external client portfolios.

NFL Alumni Atlanta Chapter / Youth United for Prosperity – *Volunteer Creative Director*

05/01/2007 – January 2010

Creative Director Responsible for branding NFL Alumni Atlanta Chapter (www.nflalumniatl.com), Legends and Kids (www.youthunitedpro.com) and other affiliated non-profits. Organize and direct fundraisers for local charities. Organizing and managing the creative elements of annual Celebrity Golf Tournament. Creating / Managing every aspect of creative production / design from video editing to websites to print material. Attend and host local events. Set up event sites; create packets and badges for attendees.

2007 – Komatsu / DYSIS Contract – Course Developer / Multimedia Designer

02/01/2007 – 04/30/2007

Designed and developed instructional material for customer and employee training courses that support company machines and equipment (Mining Equipment, Large Tractors, Bobcats etc). Demonstrated and utilized effective needs analysis, project management, course development, and evaluation skills. Worked with teachers to develop entry and advanced level courses for both internal and external audiences. Able to utilize multimedia technology and authoring tools (Flash, Powerpoint, MS Word, MS Excel). Created animated and video presentations for use during training.

IBM - Multimedia Specialist (Manpower Contract)

10/01/2000 – 02/01/2007

Creating digital images for the purpose of animation. Transferring audio/video files to be edited and manipulated digitally. Developing Web based interactive solutions. Creating artwork to be used in video games. Creating animated sequences using computer software. Designing high-end multimedia deliverables (Interactive CD-Roms, Flash Movies, Kiosk etc.), mailers, flyers, brochures, and other marketing material for IBM internal and external clients (eg. ibm.com. Frito-Lay, Lotus, Linux, BellSouth, Cisco, Coca-Cola Ent., etc.). Responsible for creating, producing, and distributing flash animated solutions and other product to client teams. Creating custom soundtracks for projects and recording voiceovers for CD-Roms and Web Cast.

Sew Complete d/b/a Gunold Technology - Product Designer

05/01/2000 – 08/30/2000

Created vector based designs to be converted to embroidery for clothes and hats. Designed company marketing materials to be used at tradeshow. (Nike, Tommy Hilfiger, Adidas, Champion, Russell Athletics, Polo, and Marta., etc.)

1998 - 2000- MBA Graphics & Advertising Studios - Digital Imaging Specialist

Know how to correct color balance, set shadows, and clean-up an image at the professional photographic level within the digital environment. Know a great deal about cameras, scanners, and other digital photography equipment. Possess digital illustration skills, creative problem solving skills, and an acute eye for color, tonal levels, and graphic composition. Working knowledge of Photography, studio lighting and grip work. Strong Adobe Illustrator and Adobe Photoshop Skills. Print, proof and edit catalogs, ads and posters for clients such as The Home Depot. Responsible for assistant management of second shift including customer service, shipping, cataloging images via digital link and the web, and order tracking.

1996 – 1997 - Georgia School Superintendants Association – Desktop Publisher

Performed administrative duties for executive management. Responsibilities included screening calls, making travel and meeting arrangements, preparing reports and financial data, training and supervising other support staff, and customer relations as well as organizing tradeshow and workshops. Required strong computer and internet research skills. Also called for flexibility, excellent interpersonal skills, project coordination experience, and the ability to work well with all levels of internal management and staff, as well as outside clients and vendors.

EDUCATION

2008 – present Bachelors of Computer Science, **Devry University Online** - (Web Development)
1996 - 1999... Bachelors of Fine Arts / Graphic Design, **Georgia State University**, Atlanta, GA
1994 - 1996... Associates of Arts / Graphic Design, **Reinhardt College**, Waleska, GA
1992 - 1994... College Prep Diploma / East Paulding High School

REFERENCES

Rodney Wilson – CEO of Living Unity // 770.861.1971
Dr. Oscar Grant – CEO of Grant Management & Consulting Services // 404.423.4192
William C Lindsey – WC Lindsey Publishing Owner // 678.778.3226
Dr. Joe Profit – President NFL Alumni Atlanta Chapter // 404.732.4771